

**STUDIO ROMA**  
**VALUE AND EVALUATION IN ARTS AND SCIENCES**

**EVALUATION**  
**EMPIRICAL**  
**AND CRITICAL**  
**APPROACHES**

**Studio Roma Workshop**  
**3-5 March 2016**  
**Istituto Svizzero di Roma, Via Ludovisi 48**

**Evaluation in art, research, and artistic research is the key topic of this workshop. It is based on empirical and critical approaches to current evaluation regimes and particular situations of evaluation. A concluding performance will allow workshop participants to reflect upon the multiple relationships between framing, situation, work, and evaluation – be it from a productive, an analytic or a critical perspective, or a renewed mixture of these aspects.**

## PROGRAM

### Thursday, 3 March 2016

- 9.00am Welcome coffee
- 10.00am Opening remarks:  
*Frames and games: on practices and politics of evaluation*  
Philippe Sormani (Istituto Svizzero di Roma)
- 10.30am *'Measuring academic performance'? A brief genealogy*  
Martin Benninghoff (University of Lausanne)
- 12.00am *Pathologies of evaluation*  
Olivier Voirol (University of Lausanne / Institut für Sozialforschung,  
Johann Wolfgang Goethe-Universität, Frankfurt a.M.)
- 3.00pm *Publishing, evaluating and punishing*  
Valeria Pinto (University of Naples 'Federico II')
- 4.00pm *Ubiquitous evaluation?*
- Roundtable with
- Dario Gentili (University of Roma Tre), editor of special issue of 'aut aut' 'Intellettuali di se stessi. Lavoro intellettuale in epoca neoliberale', no. 365 (2015)
- Valeria Pinto (University of Naples 'Federico II'), president of Società di studi governamentali and associated member of 'ROARS' ('return on academic research') network
- Franz Schultheis (University of St. Gallen), professor of sociology, co-author of *Le cauchemar de Humboldt: les réformes de l'enseignement supérieur européen*. Paris : Raisons d'agir, 2008
- chaired by Guelfo Carbone (Istituto Svizzero di Roma)
- 6.00pm *The good-life value of the research through the means of art*  
Catherine Quéloz and Liliane Schneider (Geneva School of Art and Design)
- 7.00pm Aperitif

### Friday, 4 March 2016

- 9.30am Welcome coffee
- 10.00am *The alchemy of the art world: doing qualitative research at Art Basel*  
Tina Sturm (University of St. Gallen)
- 11.00am *Installing installations, making them "valuable": a video analysis*  
Yaël Kreplak (Centre Pompidou / Musée du Quai Branly, Paris)
- 12.30am *Performance and evaluation in situ: "superstars" in the making*  
Alain Bovet (Swiss Federal Institute of Technology / Neuchâtel University of Applied Sciences and Arts)
- 3.00pm *When art meets money: an ethnographic approach of added value production at Art Basel*  
Franz Schultheis (University of St. Gallen)
- 4.00pm Aperitif

### Saturday, 5 March 2016

- When situations turn into music: another next new first take*
- 3.00pm Open studio  
with LP Company (Laurent Schlittler and Patrick Claudet)
- 5.00pm Break
- 7.00pm Record presentation (by LP Company)
- 7.45pm Sound installation (by Giovanni Piccardi) and Dinner, Villa Maraini

**Evaluation: empirical and critical approaches  
Studio Roma Workshop  
3-5 March 2016**

**Workshop language: English and Italian  
(with simultaneous translation)**

**Free Admission**

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**Studio Roma** is the metropolitan 'artist's studio'. A place of production, transformation and work to find out the role and potential of art and of different kinds of knowledge.

For updates, ways to participate, and scheduling, see the website **[studioroma.istitutosvizzero.it](http://studioroma.istitutosvizzero.it)**